



breakthrough

Breakthrough's Mission Hazaar Campaign calls for public action to end gender biased sex selection via its video van runs, street plays in Haryana

~ 90% of parents surveyed valued sons over daughters ~

17th.Nov'2015, Haryana: With an objective of fighting gender based discrimination and gender biased sex selection in Haryana, **Breakthrough**, a Human Rights Organization rolled out distinct community engagement exercises under its famous campaign - Mission Hazaar. The campaign, which is based on the foundation that **“more women in the world will make it a safer place for everyone”** launched a video van run backed with short films, street plays to engage communities in Panipat and spark discussions about the deep rooted ancient norms.

Ms. Sonali Khan, Country Director and Vice President, Breakthrough alongside **Ms. Parminder Kaur, Chief Judicial Magistrate** flagged off the Video Van run, which will tour schools, colleges and public spaces in Panipat from 17th.Nov till 08th.Dec'2015. On this occasion, Ms Sonali Khan said “Our campaign intends to find out why we lack girls in the society, especially if lesser number of girls, put women's safety at stake and their ability to access public spaces. Hence, to help people identify the linkage between ***lack of girls and their safety*** we have launched the campaign in Panipat, Rohtak, Sonipat and Jhajjar.”

Breakthrough had undertaken a survey with 10,000 students in 2014, which brought to surface that a family is composed of 53% males.

- More than half of the students said that there are more boys in their classes than girls.
- Nearly 70% students said they see more men in public spaces.
- 66% don't see women out after dark.

Besides, Breakthrough had undertaken another survey about violence faced by women in public spaces in 6 Indian states – Delhi, Haryana, Karnateka, Jharkhand, Bihar and Uttar Pradesh. The survey brought to light that 90% of women have faced harassment at public places like bus stands, autorickshaw stands and markets, at least once in their life.

Ms. Khan further went on to say that “lack of girls is connected with the inability of the society to provision safety of girls and women and this indeed is one of the main reasons why 90% of parents value sons over daughters. Mission Hazaar is our endeavor to end gender biased sex selection and gender based discrimination and I hope all of you will join us to make Haryana a state of equal opportunities for both - men and women.



breakthrough

Also present at the event, Ms. Parminder Kaur, Chief Judicial Magistrate went on to give an example from her own life to motivate people to end discrimination between girls and boys. She said that it's very important for each one of us to understand the importance of women and girls in our life, treat them with respect and raise them well. Had my parents also discriminated against me on the basis of my gender, then I may not have been in the position that I am in today. So, I request you all to give all your love and affection to your daughter as you would give it to your son."

ब्रेकथ्रू के बारे में :-

ब्रेकथ्रू एक मानवाधिकार संस्था है जो महिलाओं और लड़कियों के खिलाफ होने वाली हिंसा और भेदभाव को समाप्त करने के लिए काम करती है।

कला, मीडिया, लोकप्रिय संस्कृति और सामुदायिक भागेदारी से हम लोगों को एक ऐसी दुनिया बनाने के लिए प्रेरित कर रहे हैं, जिसमें हर कोई सम्मान, समानता और न्याय के साथ रह सके।

हम मल्टीमीडिया अभियानों के माध्यम से मानवाधिकार से जुड़े मुद्दों को मुख्य धारा में ला रहे हैं। इसे देश भर के समुदाय और व्यक्तियों के लिए प्रासंगिक बना रहे हैं। इसके साथ ही हम युवाओं, सरकारी अधिकारियों और सामुदायिक समूहों को प्रशिक्षण भी देते हैं, जिससे एक नई ब्रेकथ्रू जेनरेशन सामने आए जो अपने आस-पास की दुनिया में बदलाव ला सके।

For more information, please contact:

Vineet Tripathi – 09792267809

Sanjay Kumar – 09671771841