



Kalki Koechlin tweets her support for #MakeitSafer Campaign

New Delhi, 12.02.2016: Breakthrough, a women rights organization that has been relentlessly working to prevent sexual harassment in India for last 4 years is filled with gratitude for Kalki Koechlin today. The celebrity who is known for her brave and generous philanthropic interests expressed her support for Breakthrough's recent digital campaign [#MakeitSafer](#). The campaign solicits public support and establishes the need for safety and security of girls during their travel between schools and homes.

In an extremely encouraging tweet to Breakthrough, Kalki said "I'm joining [#breakthrough](#) to fight [#sexualharassment](#), you can too! Donate at [_inbreakthrough.tv/igirl/](#) and [#Makeitsafer](#) for school girls"

In past one year, Breakthrough has launched other campaigns like #Askingforit and Share your Story with your Son to create awareness about how bystanders and communities can come forward to address the problem and help in creating a safer world for the women.

About Breakthrough

Breakthrough is a human rights organization seeking to make violence and discrimination against women and girls unacceptable. We use the power of arts, media, pop culture, and community mobilization to inspire people to take bold action to build a world in which all people live with dignity, equality, and justice. We create groundbreaking multimedia campaigns that bring human rights issues into the mainstream and make them relevant and urgent to individuals and communities worldwide. These, along with our in-depth training's of young people, government officials, and community groups, have ignited a new Breakthrough Generation of leaders sparking change in the world around them.

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