Breakthrough

RISING AGAINST GENDER-BASED VIOLENCE

Shifting Generations, Shifting Norms



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01.

A Note from Sohini Bhattacharya, CEO of Breakthrough Trust



If you look into Breakthrough's work in 2023-24, the leadership of young people shines through. It shines in the negotiations to lead their lives the way they want to, it shines in their effort to lead others into taking up issues of discrimination, in the dedication with which they take community action and take steps to flip the narrative.

It is amazing to see how the safety audit in Dabua, Faridabad, resulted in the creation of the Kranti Group which became an inter-generational vigilante group watching out for crimes against women in their neighbourhood. Equally amazing is when 9 of our Team Change Leaders led a conversation with district level officials in Gorakhpur, demanding that a primary school be built for their little hamlet of 150 families.

Our young people have started traversing the world of social change as well—many have joined other impact sector organisations. Some of the Team Change Leaders have been selected for various fellowships like the Gandhi Fellowship organised by the Piramal Foundation, the Gram Swarajya Fellowship by the Connecting Dreams Foundation and the Starling India Collective Fellowship by GivingTuesday.

As adolescents and young adults, their voices are becoming important: in issues of safety and security for women, in building schools and roads in villages, in setting up previously unavailable transport routes that connect villages to colleges. That's the work that gives us hope and motivation, to prevail—with courage, with hope and with action—in a world where gender-based violence seems to be rising and not declining.



02.
Introduction



> Our mothers might have suffered gender-based violence, but we are not here to carry the legacy forward. We will fight for our own rights and for those around us who are unable to do the same.
>
> – Adolescents from our project area Rajapur village in Panipat, Haryana

This is not merely a moral imperative but a strategic necessity for societal progress. The young people with whom we work in deep rural and peri-urban areas are showing the results of over two decades of work—they are taking action to flip norms that create obstacles for youth striving to continue education, challenging practices like early marriage and choosing non-traditional livelihood opportunities.

Our work through community mobilisation, building leadership and positive story-telling and narratives is finally paying off!

Young people are the key to building fresh perspectives and creating a better future. As the next generation, they hold the willingness to challenge the status quo and the power to take action to transform society. To nurture this potential, we must create an environment that reflects the values we hope to see in them.

Breakthrough has been dedicated to this goal for over two decades. By challenging harmful gender norms, empowering young people, and promoting equality, we aim to create a world free from gender-based violence (GBV). We believe that by shifting mindsets and breaking down barriers, we can create a more inclusive future in which all young people, especially girls, feel valued and respected. As we move towards celebrating our 25th anniversary, we're excited to see the impact of our work and the bright future that lies ahead.

By equipping a generation of individuals to address the complex challenges of the 21st century, we are aiming for a generational shift.



03.
Our Work





Deep Transformation

Our Work With the Communities

Over the years, we have built our Deep Transformation[1] work using a socio-ecological model in select communities **of Uttar Pradesh, Haryana, Delhi, and Jharkhand. The programme has 11-18-year-old adolescents at the centre.** The empowered voices of adolescents, youth, Team Change Leaders (our young change agents) and their bold tales of transformation are growing louder as a result of our interventions in these areas.

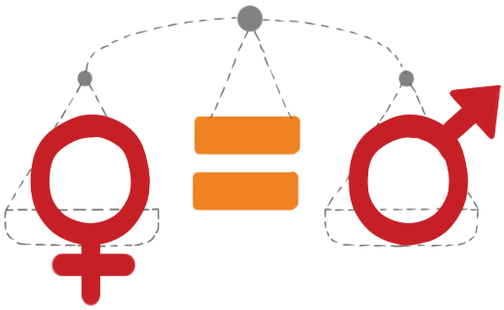


Narrative Change and Storytelling

One of Breakthrough's core work remains changing patriarchal gender norms through media and storytelling: this involves narrative change through a**ctive media engagement and interactive storytelling, leveraging the power of the arts and popular culture to build spaces for dialogue** with a focus on questioning regressive gender norms and flipping currently established narratives on the portrayal of gender in both mainstream and digital media.



[1] Breakthrough's Deep Transformation work uses the socio-ecological model to work with adolescents in government schools, their families and communities to gradually change patriarchal gender norms. At the core is a 2-year, school-based gender equity curriculum for grades 6-8, called *Taaron ki Toli* (TkT/Legion of Stars), rigorously evaluated by J-PAL South Asia, and seen to bring significant shifts in gender attitudes and behaviours of boys and girls. Additionally, we work with youth (19-25 years), to encourage intergenerational dialogue and build their negotiation skills and agency, so that girls in particular are able to make their own life decisions like career choices or when/whom to marry. Finally, engagement with communities ensures holistic gender sensitivity. We engage comprehensively with stakeholders like PRI (Panchayati Raj Institution) members, ASHA/Anganwadi workers, and village-level influencers to ensure an ecosystem in which girls can thrive. Men and boys form an integral part of our interventions, as allies; by recognising the harmful pressures of patriarchal norms on them, we work collectively towards greater equity for all.



The Gender Transformative Education System (GTES) Programme

The GTES programme aims to address entrenched cultural norms in government schools, ensuring equitable education opportunities for all. Through systematic engagement and partnership, it seeks to drive lasting change at both individual and institutional levels, advancing the Sustainable Development Goals of quality education (SDG 4) and gender equality (SDG 5) in India. We are currently working with the state governments of Punjab and Odisha on this.



Building Our National and Global Connect

We engage with stakeholders and set agendas at the national, regional and global level around feminist principles, values and leadership, retaining the focus on gender-based violence and discrimination (GBV and GBD).

By leading, participating and engaging in various networks and coalitions, we amplify feminist aspirations and voices from Asia so that global agenda-making processes and platforms are informed by evidence and best practices on prevention of GBV through feminist voices and networks of the Global South, particularly Asia.





04.

Breakthrough Moments

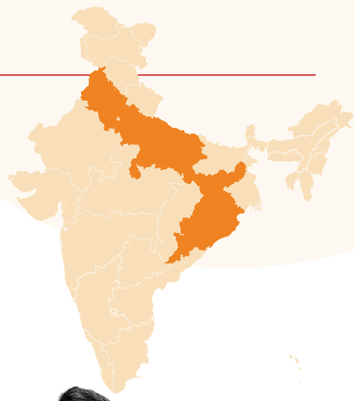
Some highlights from **2023-24**



Reach of **Breakthrough's Programmes**

6 states

64 districts across Punjab, Odisha, Haryana, Delhi, Jharkhand, and Uttar Pradesh



Over **1.5** million adolescents so far.

44,750 Teachers trained so far through our GTES programme



In 2023-24 alone:

6,80,126 adolescents

7,518 youth (793 Team Change Leaders)

2,143 frontline workers

18,266 parents

780 Panchayati Raj Institution members



Strengthening Foundations of Change Through Deep Transformation

Aware Adolescents Rising: The Impact of our Work in Evidence-Based[3] Findings:

- More girls are choosing unconventional careers—plumbing, welding, and electrical work.



91.5% girls we reach, aged 15 to 18, in select blocks of Jharkhand said their parents would support them in pursuing their chosen careers.

- Since 2021, we have seen a **25%** increase in adolescents we work with wanting to study till graduation in UP.





93% adolescents in intervention communities of Haryana reported being able to always (61%) or sometimes (32%) discuss educational aspirations with elders. We have been working in the state since 2014.

60.5% girls, aged 15-18 years, in two project areas of UP have acknowledged a rise in the age of marriage in their communities.



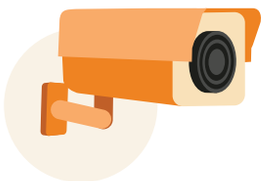
91% adolescents in project areas of Jharkhand have shared that they are able to talk to their parents about how much they want to study, an increase from 89% in just one year.

Team Change Leaders (TCLs): Leading Change In The Community[4]

Our Team Change Leaders (TCLs) are catalysts for change, challenging and transforming gender norms in our Deep Transformation geographies. Their efforts are essential in creating a future where individuals are free to express their aspirations, desires, and choices without judgement. This year, they continued to lead change in their communities and beyond. Here are some examples:

- TCLs of Sangam Vihar conducted a safety audit to identify and rectify safety and infrastructure issues in their community. Significant concerns, including inadequate street lighting, insufficient police presence, and the absence of surveillance cameras were revealed. After submitting detailed applications to their local councillor,

120 CCTV cameras were installed across various areas of the community.



- Youth and TCLs in Bhora Kalan, Gurugram, successfully advocated for the repair of 6 broken street lights during a Gram Sabha meeting, contributing to safer streets for women and girls.

[3] Regular concurrent evaluations help us assess the progress of our work, the impact, and need for course correction. It sheds light on the change in the level of knowledge, attitudes and practices regarding gender norms, confidence, leadership skills and decision-making related to higher education and marriage among adolescents aged 11-18, youth, and other community stakeholders. In 2023-24, concurrent evaluations were conducted in Haryana, Uttar Pradesh and Jharkhand. Some of the findings have been shared above.

[4] Team Change Leaders (TCLs) are 19-25-year-old volunteers who emerge from the communities in which we work. They are trained and nurtured to lead and sustain long-term norm change work in their communities and surroundings.

- Several TCLs have been selected in prestigious programmes such as the Gandhi Fellowship organised by the Piramal Foundation (TCL Ruksar from Karnal, Haryana, and Kajal from Jharkhand), the Gram Swarajya Fellowship by the Connecting Dreams Foundation (TCL Pankaj and Kamal from Karnal, Haryana), and the Starling India Collective Fellowship (TCL Nargis from Sangam Vihar, Delhi and Varsha and Neelam from Jhajjar, Haryana).

- Anjali Jangra, a TCL from Haryana was selected for the 2023 Asian Girls in Action Project, organised by The Garden of Hope Foundation-International Affairs in Taipei, Taiwan. This opportunity led to the display of the TCL's work in front of government units like the Ministry of Foreign Affairs (MOFA), prominent corporations like Google, and NGOs (non-governmental organisations)/CBOs (community-based organisations) from around the world.

Learning Mela: A Comprehensive Display of Our Programmes

Our annual Learning Mela is a way to bring our work to those who are not able to visit our intervention areas. We showcase the length, breadth and depth of our work across the 6 states through this immersive and creative experience. In 2023, many supporters and donors joined us at the Learning Mela 'Badi si Asha: Badhte Kadam Sapno ki Or' (Aspirations: Steps Towards Dreams) that explored not only our achievements and the impact of our work, but also took us on a comprehensive journey through our broader initiatives under Deep Transformation and the GTES programme.

Steering in Change: A Women's Day Salute

Across 5 villages and 12 kilometres of Haryana, 80 young girls and women took to the streets on motorbikes, cycles and tractors through the heart of Karnal to celebrate Women's Day. Under the theme ***Samta Ki Or Badhte Kadam - Aao milkar baat kare, barabari ki shuruat kare*** (Steps Towards Equity - Let's Come Together and Start With Equality), the event took place with the support of the Women and Child Development Department, Haryana Police Department, DLSA and PRI members.



Our Systems Change Work (GTES Programme) Gaining Limelight

Recognition by the Convergence Foundation

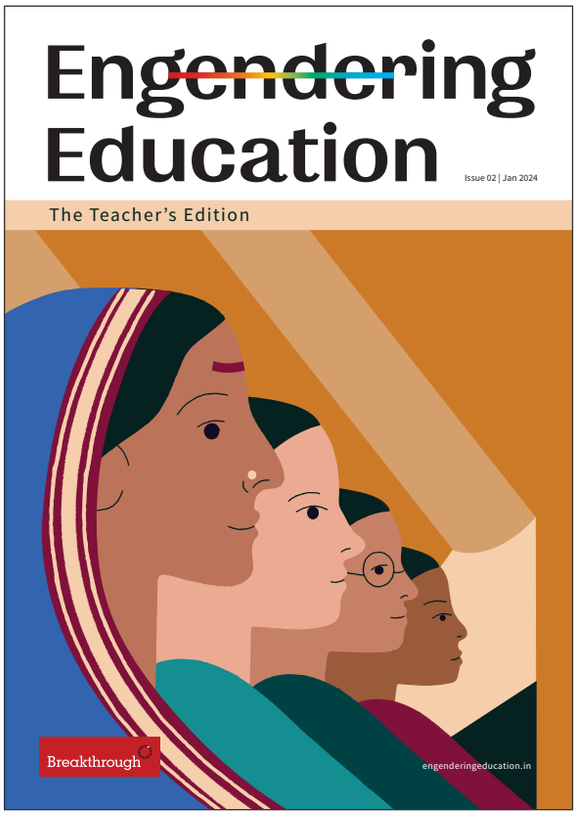
We are proud to have our approach to systems change showcased by The Convergence Foundation in a special report 'Systemic Impact Exemplars – Unique Approaches Towards Solving India's Development Challenges'. The Convergence Foundation (TCF) seeks to catalyse India's development journey by creating momentum around pivotal ideas that have the highest potential for systemic impact. Their report profiles 20 organisations that have achieved large-scale impact by adopting the systems change approach to build evidence on what works in the Indian context.

Engendering Education: Our First E-Magazine[5]

Breakthrough launched *Engendering Education,* our first e-magazine, on August 21. This groundbreaking publication explores the intricate dynamics of gender and education, bringing together leading voices in the field. 'Education. Inclusion. Dialogues' was a collaborative event hosted under the aegis of Engendering Education and ShikshaLokam at the Bangalore International Centre. The two-part event introduced the magazine and delved into the intricacies of inclusive education policies, addressing persistent disparities impacting marginalised groups.

The issues so far have featured insights from thought leaders such as Dipak Naker, co-founder of Raising Voices; Dr. Sangeeta Saxena, co-founder of Enfold Proactive Health Trust; Praveen Vempadapu, founder of Kidpower India, feminist and writer Anita Bharti, among others.





[5] https://engenderingeducation.in/issue1/ (Debut edition); https://engenderingeducation.in/issue-02/ (Teacher's edition); https://engenderingeducation.in/issue-03/ (The Equity and Inclusion edition)

Building Our National and Global Connect

Reframe: Data For Dialogue on Shifting Gender Norms

In the run up to International Women's Day, Breakthrough organised the second edition of 'Reframe: Data for Dialogue on Shifting Gender Norms' on 6th March 2024. This hybrid event attended by over 150 people online and offline looked deeper into evidence building—**delving into dialogues to understand data findings from our on-ground work on gender-norm change (concurrent evaluations of AEP in Haryana, UP and Jharkhand) and research on pop culture, and sharing the same in the sector at large.** With presentations from Breakthrough's Community Developers, the discussion emphasised the importance of experiential knowledge as data.

The event also featured a performance by WeBhor—an initiative by Manzil Mystics. WeBhor is an all-women band, a talented group of musicians who compose and perform songs on empowerment.

Commission on the Status of Women (CSW) 68

Breakthrough was invited to the 'High-Level Side Event of the Group of Friends for the Elimination of Violence against Women and Girls' on 11th March to the ECOSOC Chamber at the UN Headquarters.

The year's priority theme was 'Accelerating the achievement of gender equality and the empowerment of all women and girls by addressing poverty and strengthening institutions and financing with a gender perspective'. Several esteemed speakers were present at the session—UN Women Executive Director Sima Bahous, UN Deputy Secretary-General Amina Mohammed, President of Ford Foundation Darren Walker—including the Senior Director of Breakthrough Trust Nayana Chowdhury, who spoke on 'Investing in the Prevention of Violence Against Women and Girls'.

Another engagement at the CSW was a parallel event hosted by Azad Foundation and Breakthrough on 'Engaging Men in Challenging Social Norms for Gender Justice'.



Awards and Recognitions

1

The Haryana Police Department recognised our impactful work in gender sensitisation and sexual harassment prevention and collaborated to organise a training programme for 200 women police officers.

2

Meena Rani, District Lead of Rohtak and Jhajjar districts in Haryana, was one of the outstanding finalists in the esteemed CII Foundation's Woman Exemplar Program, 2023.



3

Breakthrough has been recognised as a Great Place To Work in 2023 for the fourth year in a row. It has also been recognised as one of India's top 20 NGOs to work in.

4

Breakthrough has been recognised as a Healthy Workplace (Silver Category) in 2023 by the Arogya World India Trust, in partnership with the Public Health Foundation of India.



05.

Deeper Into Our Work



Our Work With Young Minds: Voices from the Communities

The presence and awareness of positive gender ideas becomes imperative for young minds, especially girls from vulnerable backgrounds. Sessions we conduct in communities and schools with our gender equity curriculum, *Taaron ki Toli* (TkT), are integral to this process, building an understanding of their rights and the restrictions in the world around them.

In 2023-24, we conducted 14,003 sessions with 11-18-year-old adolescents.

By training them to identify gender discrimination, building negotiation skills and encouraging intergenerational dialogue at this young age, we ensure that they make and own their life decisions and reclaim their lost agency.

Additionally, we mobilise them into Kishori and Youth Groups so they have a platform to voice their opinions, collectively identify and address issues, and support each other in their journeys.





Reflections From an Adolescent on TkT Sessions:

Reflecting on whether a boy should do household chores or not, an adolescent from Munak community in Haryana stated,

> We girls often let others' opinions dictate our aspirations, hindering us from pursuing our dreams. Society often pigeonholes us as responsible daughters and sisters, expected to perform unpaid household chores alongside our mothers. Rarely do people consider that such tasks are not gender-specific and can be undertaken by both boys and girls. But now I understand the importance of saying no and advocating for equal division of household responsibilities between my brother and me.

We also continued training TCLs to cultivate leadership skills, improve interpersonal communication, gain knowledge on gender, identity, sexuality, patriarchy, among other things. With growing knowledge, they went on to lead significant change in their communities:

Haq ki Baat, Ziladhikari ke Saath (A Conversation on Rights With District Level Officials)

Nine TCLs were invited for a programme convened by the District Magistrate in Vikas Bhawan in Gorakhpur. Officers at the event were visibly impressed by the TCLs' confidence and the earnest articulation of their demands—be it for a school, playground, public toilets or safe spaces in their villages. An elated TCL said,

> The officers talked to us about gender equality, women's rights and gender-based discrimination. We told them that our hamlet does not have any primary school in spite of having 150 households. We got assurance that action would be taken on our demands.



The Power of the Arts: A Call to Community

> *Sapno ke sheher ko sadak ek jaa rahi; badi si jo aas thi woh mujhko bula rahi*
> (A path goes towards the city of my dreams; my big dreams call to me)
> *Byaah na karao baba...*
> (Father, don't get me married)

Tears were brought to the eyes when this song 'Byaah Na Karao Baba' was played at a Kishori Samvad, a platform for adolescents to express their aspirations to their parents. Media and the arts have been intrinsically linked to our work since our founding and continue to play an important role as tools for rousing dialogues in the communities. We mobilise people through Kishor-Kishori Melas, and other community mobilisation events that platform adolescent wishes and aspirations and open the floor to intergenerational and intergender dialogues. And it is the music, the movie screenings and the theatre shows at these events that touch the heart and provoke thought for change:

- In Hazaribagh,

69 Theatre of the Oppressed shows in September focussed on adolescent dreams and non-traditional careers, garnering significant community interest.

- In Haryana, an initiative was taken for girls' education in **90 Gram Panchayats,** themed ***Badi Si Asha – Humari Samasya, Humare Prayas*** (Big Hope – Our Problems, Our Solutions). TCLs and youth group members orchestrated theatre performances and sparked discussions, **engaging 68,890 participants.**

- In Delhi and Lucknow, the youth creatively expressed their understanding of GBD and the importance of bystander intervention through song, dance, and theatre for **1080 participants.**

Safe Schools and Safe Communities: Building Dreams, Uninterrupted

One of the major components of our work is sensitising school systems and educators about creating safe and gender-equal school environments. We poured our efforts into reviving School Management Committees (SMCs) that were once only functional on paper. We built the understanding of SMC members on their roles and responsibilities and encouraged dialogue with teachers. A total of **237 SMCs** were transformed in Haryana, Jharkhand, and UP, that now deliberate on varied topics on varied topics from barriers to girls' education to school infrastructure and schooling processes.

> Additionally, 316 Student Councils were formed across Haryana, Jharkhand, and Uttar Pradesh, promoting civic responsibility, leadership, and addressing health-related concerns.

Breakthrough in Collaboration with State Governments: Our Systems Change Work

Incremental Credibility and Visibility in Punjab and Odisha:

We have been able to progress considerably well in both the states, despite several unforeseen challenges and delays in this daunting scale of work. In Punjab, the programme has successfully established a state-wide presence, and with the Education Minister endorsing it, Breakthrough being a part of several government committees including the Task Force of National Education Policy, National Curriculum Framework Recommendation Group, and the D. Ed curriculum revision Group of the State. We have been asked to review government textbooks from classes 1-12 across subjects, as well as material for Mission Samrath, through the gender lens.

In Odisha, the programme has seen a notable rise in both visibility and credibility. We have received permission for training teachers from the Odisha government, and our enhanced reputation has led to invitations from the government to participate in Convergence Meetings, a significant platform for collaboration and discussion on educational strategies. Furthermore, the State Council of Educational Research and Training (SCERT) in Odisha has assigned Breakthrough to write two chapters in the handbook for newly-recruited teachers, highlighting the trust and recognition we have gained.

Inclusive Deliberations With Leaders

Breakthrough organised a session for SCERT staff in Punjab, promoting gender equity to celebrate Women's Day. And in Odisha, the Breakthrough team celebrated with OSEPA (Odisha School Education Programme Authority) officials, discussing gender-transformative education initiatives.

Reimagining Education for Equity

Breakthrough was included in the learning enhancement drive of the Punjab Government to review three subjects using a gender lens: Punjabi, Maths & English of classes 3 to 8. Breakthrough also participated in meetings conducted by the Special Secretary of Education, Gauri Parasher Joshi.



Breakthrough and Media: Narrative Shift Using Pop Culture & Storytelling

As a result of our work with young people over the years, we've realised that adolescents and youth are among the biggest consumers of popular culture, media and digital content. What they see, hear and consume shapes and influences their ideology and thinking. We realised that this presented an opportunity for us to use media and digital content to flip the narrative on gender and violence and get them to start thinking about these issues critically. This has, in turn, shaped how we use media at Breakthrough: with a focus on reaching out to young people through our content and various platforms.

Keeping It Feminist: Our Podcast

On Women's Day, Breakthrough launched **'Keeping It Feminist – A Breakthrough Podcast'** that examines the intricate links between cultural norms and gender-based violence, while unravelling popular culture through a feminist lens. The podcast will run until May 2024. Each of the 8 episodes features a different guest, expanding on the theme of the episode: from onscreen female friendships to examining masculinity through comedy to discussing online violence and much more.
The podcast can be accessed on Spotify and Apple Podcasts, among other platforms.



Champions For Change (C4C): Equipping the Youth with Knowledge

The Champions For Change (C4C) digital programme engaged young people (aged 18-25) from diverse communities as change agents to create riveting content and campaigns that disseminate accurate information on gender rights and gender-based discrimination and violence from an intersectional lens.

In 2023, 13 volunteers attended a series of impactful sessions focussed on gender and sexuality, ethical story-telling, gender-sensitive content generation, queer rights and issues representation in cinema etc. Expert mentors such as Sudipta Das, Raina Raonta, Shraddha Agarwal guided the volunteers on issues in which they specialise.

#FlipTheNarrative: Breakthrough and Yuvaa

Breakthrough and Yuvaa came together to build a concentrated network of content creators on Instagram. This network offers alternative narratives about developing and integrating women characters that are gender progressive and encourage social responsibility by highlighting the impact of stereotypical and misogynistic portrayals on society. The campaign was run under the name #FlipTheNarrative, which had a reach of **1.24M** on Instagram.

Breakthrough and Social Media

We reach out to the wider world and community through our active social media platforms: Instagram, LinkedIn, Facebook, X and YouTube. Over the past year, as we've shared stories and updates, we've found people increasingly reaching out and engaging with us on our social media.



17,16,580

Total social media reach[6] in 2023-24



2,24,312

Total social media engagement[7] in 2023-24

Breakthrough In The Global and Local Network

Raising the agenda of norm change in global and national forums

Breakthrough has been an active participant in distinguished forums such as the G7 and C20 (as part of India's G20 Secretariat), with a mandate of promoting gender equality. Sohini Bhattacharya, the CEO of Breakthrough, was invited as one of the W7[8] Advisors where she worked with other women leaders on a communiqué around gender-based violence and recommendations on mitigation strategies to the G7 national governments.

Breakthrough also participated in the Gender Equality and Disability Summit of Civil 20 in Bhubaneshwar, contributing to the 'Engaging Men & Boys' and 'Skill and Education' thematic groups. This consultation was attended by over 300 delegates from civil society organisations, government officials, policy makers, UN agencies, and others.

Our selected team made recommendations to the G20 advisory committee on promoting leadership, participation and voices of girls and women to expedite progress on gender equality.

Women Deliver

The Women Deliver 2023 Conference (WD2023) held in Kigali, Rwanda, convened **6,000 in-person attendees** and engaged over **200,000 online participants** in a six-month global dialogue. Breakthrough was an active part of the event, including the Girl Deliver pre-conference discussing 'How Education is a Feminist Issue', the Education Zone Side Events on 'Gender Transformative Education Systems' and the Generation Equality Impact Fest's session 'Generation Equality 101'. As a part of the Regional Steering Committee for #WDAsia2023, we hosted a concurrent session titled 'Advancing the 2030 Agenda: Exploring Synergies and Actions in Asia'.

CIES Conference

In March 2024, Sunita Menon (Sr. Director of Strategic Partnerships and Scale-Up) represented Breakthrough at the Comparative and International Education Society (CIES) Conference 2024, held in Miami, Florida. She presented in three distinct sessions during the event, collaborating with Echidna, Pop Council, and the Coalition for Good Schools on topics such as 'Promising Approaches in Gender Transformative Education', 'Leveraging Education for Power and Protest' and 'The Coalition for Good Schools: Voices from the Global South.'

United Nations General Assembly and GEF Midpoint

Sohini Bhattacharya, CEO of Breakthrough, was invited as a speaker at the SDG Action Zone, a hybrid event focusing on responsibility,

[6] Defined as the number of people who have come across a piece of content on a social media platform.
[7] Defined as the interaction of users with content on a social media platform. This may include likes, shares, mentions, comments etc.
[8] The W7 is a group built on feminist principles of intersectionality and inclusion, bringing together feminist organisations, and women's rights advocacy groups not only from the G7 countries but also from around the world who are committed to women's and girls' rights.

interconnection and accountability. Breakthrough also participated in the Generation Equality Midpoint Moment event, aligning with UN Women's drive to revitalise gender equality efforts in light of global challenges. This event served as a precursor to the SDG Summit, uniting global leaders to accelerate SDG implementation.

Conversations on Gender and Technology

- Breakthrough co-chaired the AI working group in the Reclaim coalition, a global network of 60 organisations working on addressing technology-facilitated GBV globally.
- Breakthrough published an article titled, 'Can An Algorithm Be Sexist? Gender and AI' in ***Dawn Informs: Towards Feminist Digital Justice***, the December 2023 issue.
- Breakthrough organised an online, closed door session at the Rights Con summit, a global summit focussed on building a rights-respecting digital future. The session was titled 'Whose digital revolution? Understanding educational access and inclusivity in the Global South'.
- Breakthrough is now listed as a stakeholder in the Dynamic Coalition on Platform Responsibility (DCPR)—the aim of which is to foster a cooperative multi-stakeholder effort to elaborate concrete and interoperable solutions to protect platform-users' human rights.

Collaborative Efforts: Uniting With Partners in Action

The Starling India Collective

The Starling India Collective is a collaborative of six partner organisations (Breakthrough Trust, Centre for Catalyzing Change, GivingTuesday, Haiyya, Milaan, and Pratham Education Foundation) aiming to co-design and co-deliver a first-of-its-kind leadership and community-building programme for grassroots leaders in India. The collective conducted the programme for over 6 months, with each partner organisation conducting a module for the cohort members. Three TCLs were selected as members of the inaugural cohort. The pilot programme successfully concluded in March 2024.

Life Skills Collaborative: Voices from the Ground

Breakthrough, along with Pratham Education Foundation and Quest Alliance, is a member of the 'Voices From the Ground' initiative from Life Skills Collaborative. The initiative is designed to explore what young people and those closest to them (parents, teachers etc.) think about life skills and the importance of the same in young lives.

Breakthrough organised 'Ek Mulaakaat: Jeevan Kaushal ke Saath' ***melas***, spearheaded by the Life Skills Collaborative, in districts of Haryana (3) and UP (2). These events actively engaged 700 community members who played a vital role in the research, ensuring their unwavering involvement throughout the entire dissemination process.

Lilly Singh and the Unicorn Island Fund

Breakthrough hosted Lilly Singh, a distinguished Canadian YouTuber, TV host, writer, and comedian, alongside her initiative Unicorn Island Fund. During their visit, they observed a TkT session at a school with which Breakthrough partnered, with the goal of producing an educational series dedicated to gender equality, particularly SDG 5.



06.
The Breakthrough Bulletin

Changing gender norms is not the work of a day nor are the effects visible too easily. An abstract concept, it takes years to see the plant grow from the seed of change sown. In the meantime, stories of transformation—big and small—and other evidence of Breakthrough's work continue to document the wave of change in action, and some have found their way into mainstream reportage:

Gender curriculum reshaping education sector: Punjab edu minister Bains

By HT Correspondent, Mohali

Mar 12, 2024 04:43 PM IST

Festival of Gifts

He said what sets this programme apart is its bold approach to challenging stereotypes, question biases, and foster a culture of equality within the school system.



'A Gender-Equal World is Critical for Progress' believes Sohini Bhattacharya

PTI | Updated: October 10, 2023 16:02 IST

NEW DELHI, Oct. 10, 2023 /PRNewswire/ -- Breakthrough, an organization making gender-based violence unacceptable by transforming the culture that permits violence, particularly violence and discrimination against women and girls, today celebrated its 24th anniversary. As part of the 24th-anniversary celebration, Breakthrough organized a symbolic event—a friendly football match where girls from Delhi and Haryana took part in the match while the boys cheered them on, chanting 'Teri Jeet, Meri Jeet!' This powerful message signifies that the victory of one is a victory for all, and together, they are breaking down barriers and reshaping cultural norms. This match served as a testament to the strength and resilience of girls and women worldwide and underscored the importance of equal opportunities in all aspects of life, particularly for women and girls.

Founded in the year 1999, Breakthrough has been at the forefront of transforming cultural norms that perpetuate violence and discrimination against women and girls. Over the past two decades, the organization has made substantial strides in promoting gender equality thro multifaceted approach encompassing education, community engagement, media engagen and system strengthening.

Edited By rajesh kumar,Updated: 22 Sep, 2023 05:35 PM

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समुदाय स्तर पर जेंडर से जुड़े मुद्दों को समझने और समाज में लैंगिक न्याय और समानता को बढ़ावा देने के लिए हरियाणा में ज़मीनी स्तर पर
जेंडर ट्रांसफॉर्मेटिव स्कूलों और ग्राम पंचायतों को बढ़ावा देने के लिए ब्रेकथ्रू आज पंचकुला में राज्य स्तरीय सम्मेलन का...

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By Sohini Bhattacharya

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NEW DELHI: Despite strides in women's rights and gender equality in India, gender-based violence and discrimination continue to be a pressing issue, highlighting the urgent need for a more inclusive and gender-equal society.

A recent report, compiled by a coalition of NGOs, government agencies, and women's rights organizations, indicated that gen violence remains a deeply ingrain India that needs to be addressed with collective action. Despite legal protections and at raising awareness, many victims still hesitate to report such crimes due to fear, stig support.

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Breakthrough's Gender-Sensitive Curriculum Program is witnessing positive results: Sohini Bhattacharya

In Conversation with Sohini Bhattacharya, CEO, of Breakthrough, on the 24th Anniversary of Breakthrough.

DNA Web Team
Updated : Oct 12, 2023, 01:34 PM IST | Edited by : Riddhima Kanetkar



What are the key moments you'd like to highlight from the last 24 years o

Breakthrough Celebrates International Women's Day Across Six Districts in Haryana

March 8, 2024 Sujata Business Comments Off

Gurugram, 8th March 2024: Breakthrough, an organisation making gender-based violence unacceptable by transforming the culture that permits violence, celebrated International Women's Day in six districts across Haryana including Karnal, Panipat, Sonipat, Rohtak, Jhajjar, and Gurugram. The week-long event, themed Steps Toward Equity – Let's come together and start with equality, highlighted the importance of inclusivity and aimed to raise awareness about the challenges women and girls globally face.

Image1

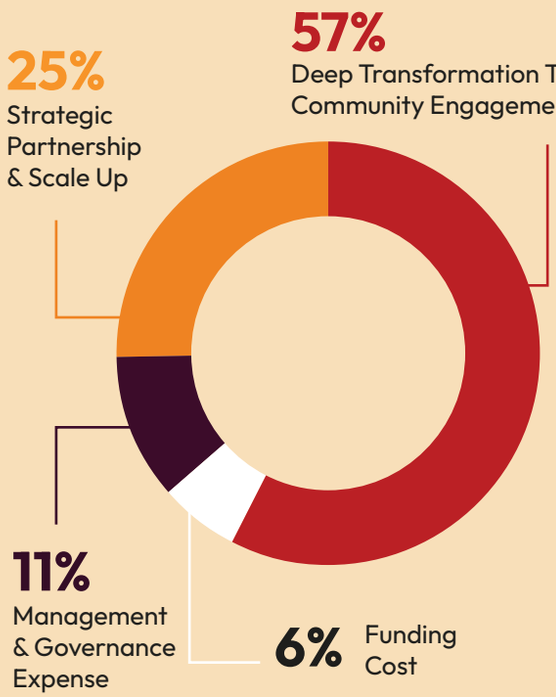


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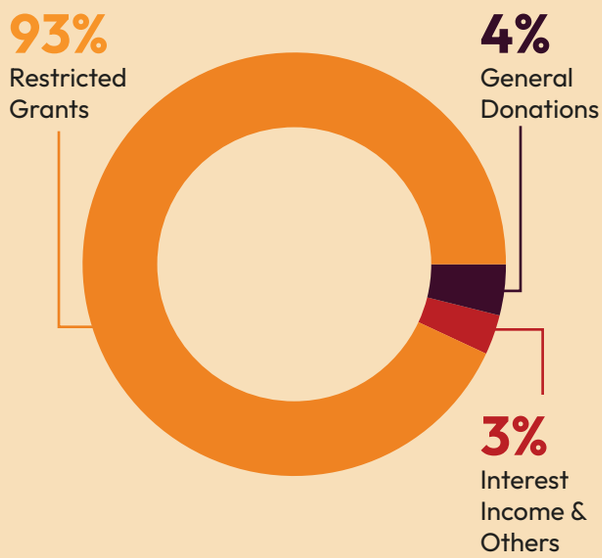
Financial Year 2023-24

Income- INR 36.00 Crores



Financial Year 2023-24

Expenditure- INR 37.07 Crores







Breakthrough

RISING AGAINST GENDER-BASED VIOLENCE